



The Partnership For A
Drug-Free New Jersey
Center for Prevention
Research

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Family Environments,
PSAs,
and Drugs
in New Jersey

The Population: Who are we talking about?

Ages 21-30

Attended High School in NJ

Still live in NJ

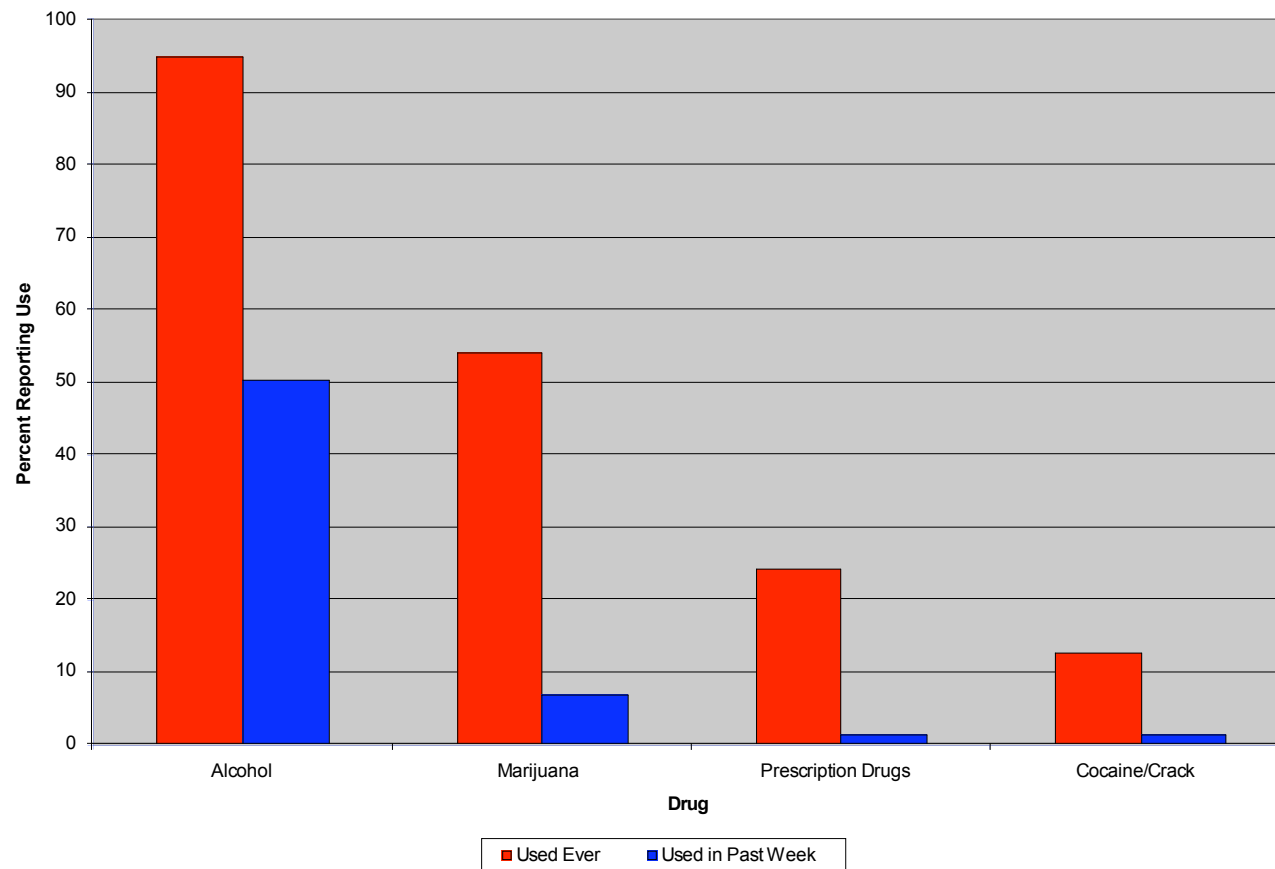
We want to know how what happened to them while in high school impacted their use of drugs and alcohol today, and if PSAs seen today make a difference

Average use of
respondents

6-7 days of drinking per month
3-4 drinks per session

Marijuana users: 11-12 days per month

Illegal Drug Use



Positive Family Environments

Perceived Family Communication Family Dinners

<i>Days</i>	<i>0</i>	<i>1</i>	<i>2</i>	<i>3</i>	<i>4</i>	<i>5</i>	<i>6</i>	<i>7</i>
<i>%</i>	4.0	4.0	6.8	7.6	14.7	24.3	12.0	26.7

Parents know:

Where the children are (32%)

What the children are doing (16%)

Who the children are with (28%)

Effect of Positive Family Environments

Less use of illegal drugs:

23% among those with very
positive family environment

47% among those with very
negative family environments

Less problematic drinking

Effect of PSAs

Respondents who report seeing PSAs
drink about one day a month less

<i>Response</i>	<i>%</i>
<i>More than once a day</i>	<i>5</i>
<i>everyday or almost everyday</i>	<i>20</i>
<i>1-3 times per week</i>	<i>32</i>
<i>1-3 times per month</i>	<i>21</i>
<i>less than once per month</i>	<i>18</i>
<i>not at all</i>	<i>4</i>

Respondents who say that PSAs make
people more aware are more likely to
abstain from marijuana

Conclusions

Importance of strong family environments

Continuing impact of PSAs

New drugs on the horizon