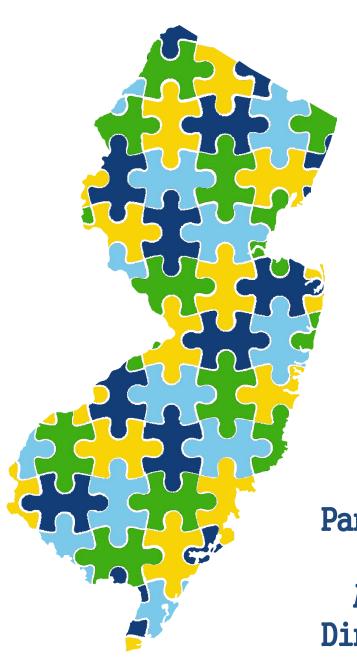
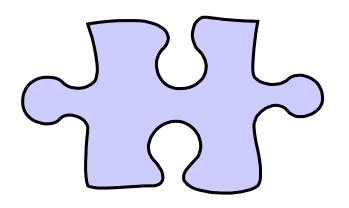
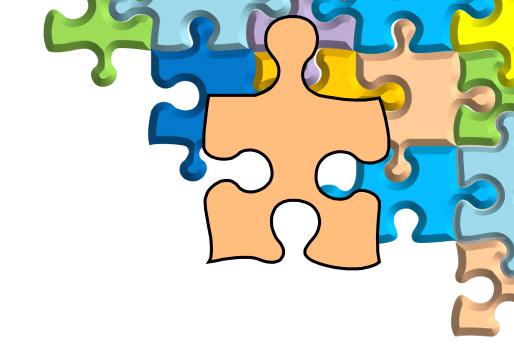
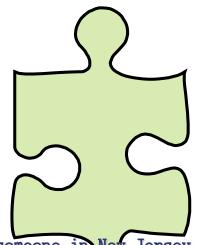
PDFNJ: A Vital Piece of the Puzzle in Keeping New Jersey Drug-Free



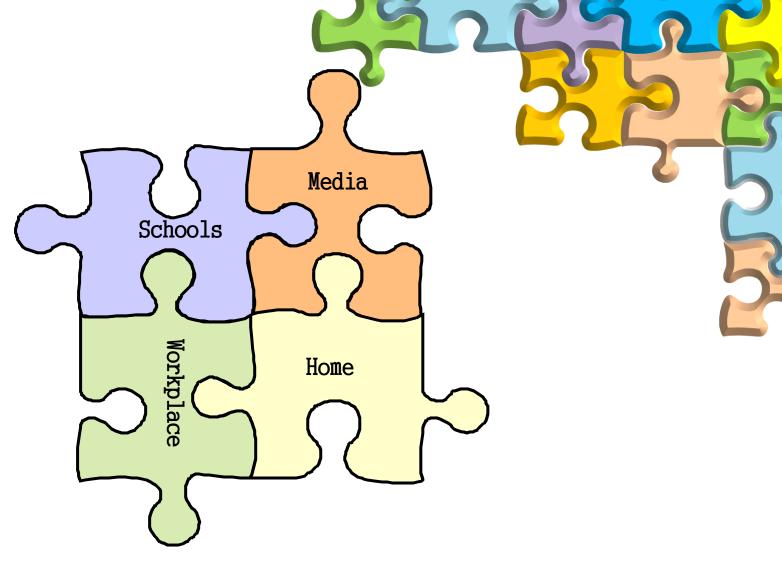
2013-2014
Partnership for a
Drug-Free NJ
Annual Board of
Directors Meeting
June 25, 2014



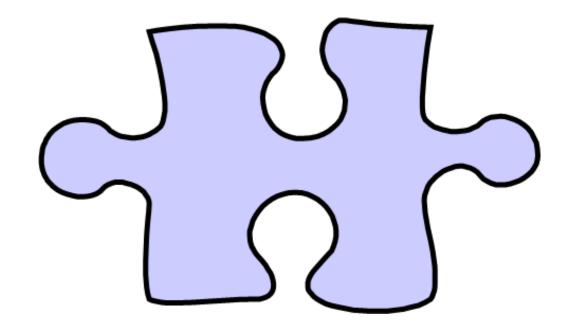




Whether someone in New Jersey is at work, in their community, at their school, or in their home, a Partnership for a Drug-Free New Jersey message is not far away.



Whether someone in New Jersey is at work, in their community, at their school, or in their home, a <u>Partnership for a Drug-Free New Jersey</u> message is not far away.



## In New Jersey Schools

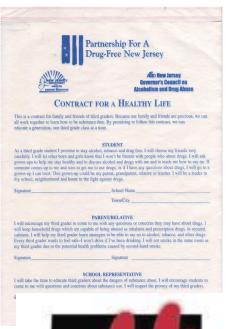
Over 93,450 children participated in PDFNJ programs in 2013, at a cost of 8-cents per child.

3<sup>rd</sup> Grade Contract for a Healthy Life

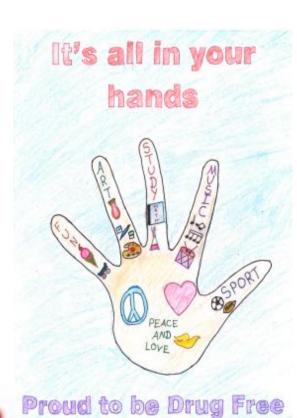
New Jersey Shouts Down Drugs In the Schools:
Educating
New Jersey
children about
the dangers of
Substance Abuse

4<sup>th</sup> Grade Folder Initiative

Middle School PSA Challenge 5<sup>th</sup> Grade Parent Alert 3rd Grade Contract
4th Grade Folder Initiative
5th Grade Parent Alert

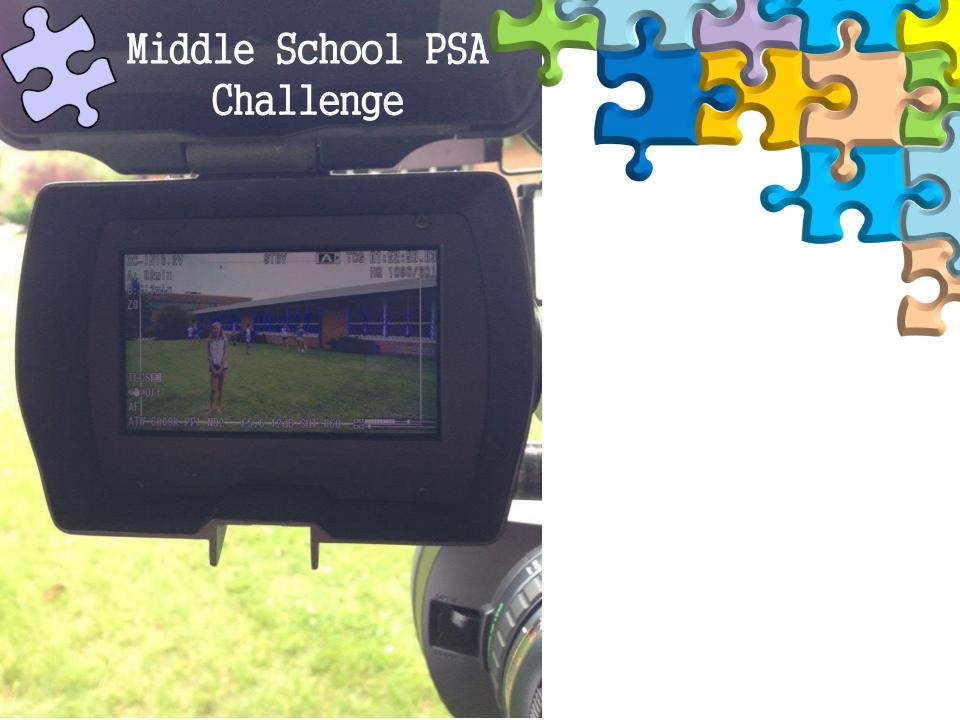














### Middle School PSA Challenge



#### NJ Shout Down Drugs



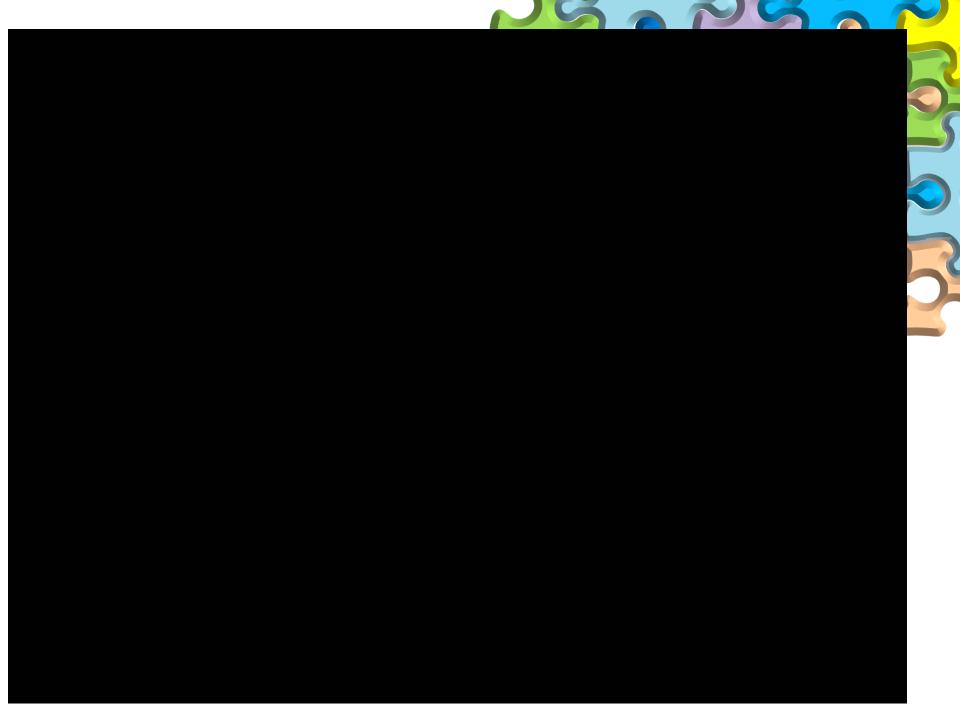


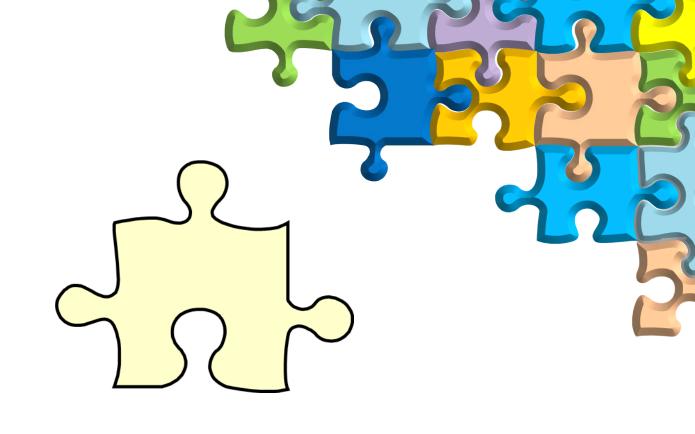




Village, which was once a thriving port on the Morris

Canal, DANY RECOR





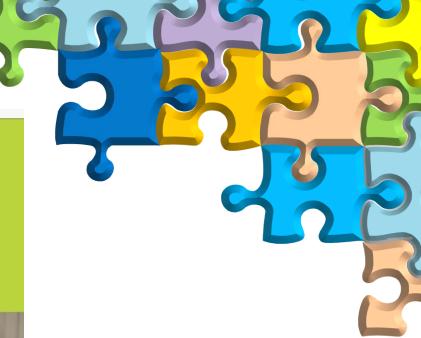
# In New Jersey Homes Engaging parents in the fight against substance abuse.

#### 15 Minute Child Break:



#### TalkNowNJ.Com:





#### ParentCheckNJ.Com:



parents

How much do you know about the effects of alcohol on your child?

Take the Alcohol Quiz

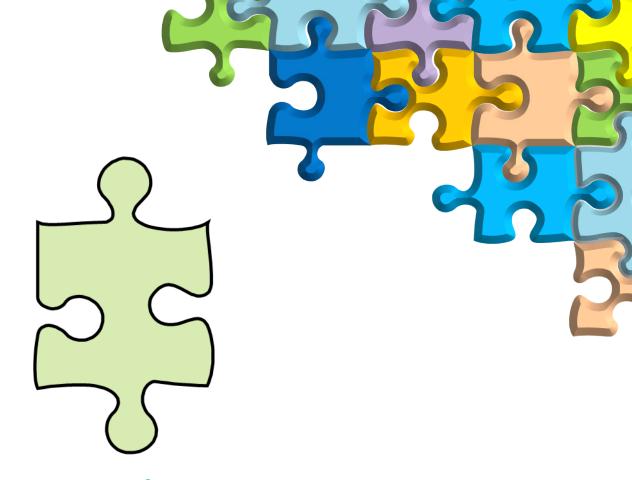
How much do you know about the effects of opiates on your child?

Take the Opiate Quiz



Quiz





In New Jersey's Workplaces
Engaging with the medical and business
communities to
stem the tide of substance abuse.

Drugs Don't Work In New Jersey

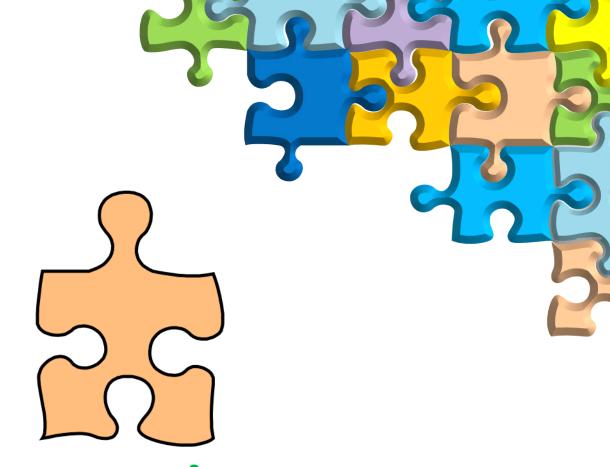




4000000
3000000
2000000
1000000
Total Active New Employees
Members
Employees

Participation continues to rise with over 900,000 New Jersey Employees





## In New Jersey's Media

From June 2013-June 2014 close to \$10 million of inkind media has been generated on close to One Million placements.

#### 2013-2014 Public Service Announcements

**In only one year,** heroin deaths of 18-25 year olds in New Jersey rose 24%

They didn't all start at 18... Are you talking to your kids yet?

Visit drugfreenj.org Partnership for a Drug-Free New Jersey

Visit this website if your child is depressed.

TalkNowNJ.com

Visit this website if your child is nodding off.



TalkNowNJ.com





Visit this website if your child's eyes are dilated.

TalkNowNJ.com





**Every day, two families** 

a child to opioid abuse.

in New Jersey lose

TalkNowNJ.com

Visit this website

if your child is very itchy.





**Only watch** 

this video if

TalkNowNJ.com





Are you talking to your kids yet?

Visit drugfreenj.org









A Prescription Drug Abuse Symposium for the Medical Community

drugfreenl.org/DoNoHarm

Select Any Day

Only watch this video if you love your children

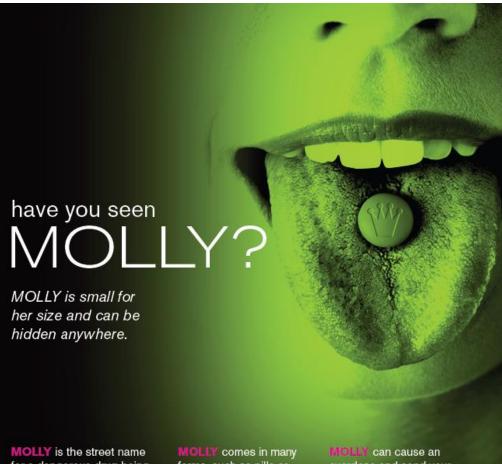




TalkNowNJ.com



Addressing New Trends



MOLLY is the street name for a dangerous drug being taken by teens at "glow parties," publicized as nonalcoholic parties for teens. MOLLY comes in many forms, such as pills or powder, and can easily be put in someone's drink. MOLLY can cause an overdose and send your child to the hospital or worse.

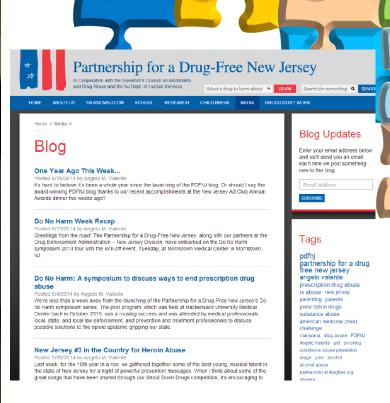
LEARN HOW TO PROTECT YOUR CHILD. Visit www.drugfreenj.org/molly for info.











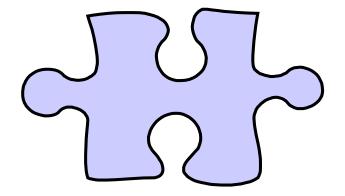
The GMA clip aired in Seattle, Salt Lake City, Lincoln, Ft Myers, Roanoke, Augusta, Erie, New York, Los Angeles, Portland, Flint, Evansville, Honolulu, Tyler, Boise, and Jonesboro. The total value for all the affiliates plus GMA was \$319,788.61 and was viewed by approximately 6.2 million people across the United States.

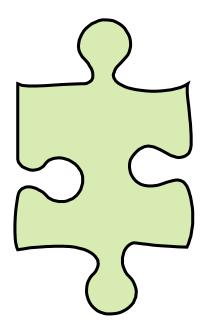


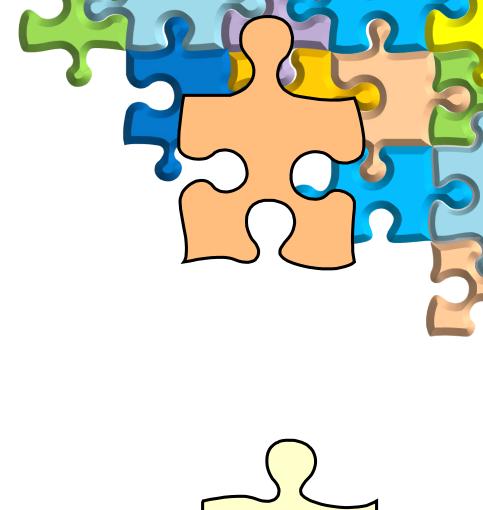


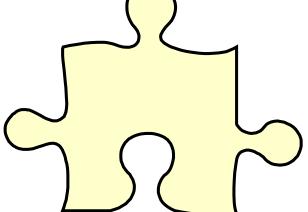


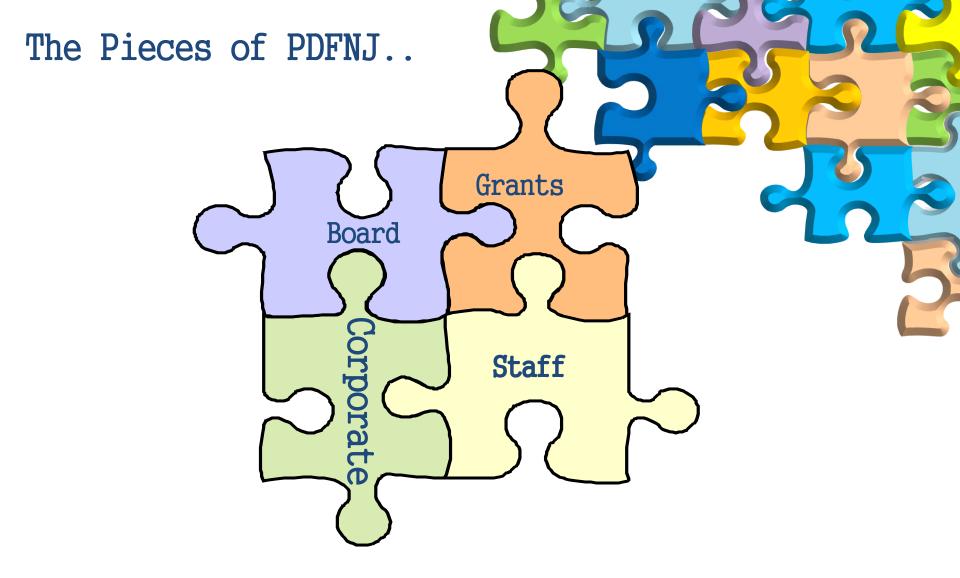
The Pieces of PDFNJ..











The current PDFNJ staff has been with the organization for an average of 14 years.



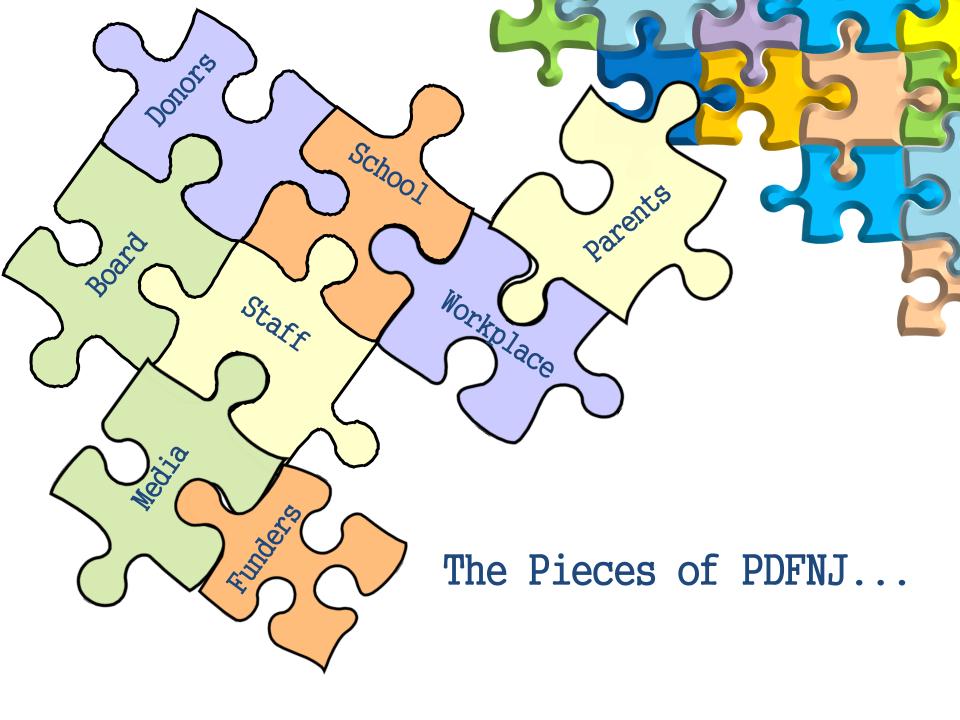
An Award Winning Year..











PDFNJ:2015 Goals

## Do No Harm







