PDFNJ
2015/2016
Year End Overview
April 22, 2016
Since our last meeting...

The continued explosion of opiate abuse rates has defined the PDFNJ focus for the last half of 2015 and first half of 2016.
Times Square Unveiling.
Sharing the message across the nation
Safe Prescribing focus...

- Mandated Prescription Monitoring Program (11/15)
- Senate Bill 2366/A 3424
- Research
- Do No Harm Symposium Series
- Family Breakfast
- Rx Forum
Mandated PMP went into effect in November 2015.
Senate Bill 2366 Patient Notification

ASSEMBLY, No. 3424
STATE OF NEW JERSEY
217th LEGISLATURE
INTRODUCED MARCH 7, 2016

Press Conference
Parents Who Understand the Link Between Prescribed Opiates and Heroin

40% of New Jersey Parents Do Not Understand the link between Prescribed Pain Medicine and Heroin, according to the PDFNJ 2016 Parent Tracking Study.
Do No Harm Symposium Series

- Jersey Shore University Medical Center, Neptune City
- Bethel AME Church, Morristown
- Capital Health, Pennington
- NJ Dental Association, Livingston
Total Do No Harm Medical/Dental Attendance: 1,578
Percentages of prescribers who **intend** to make opioid prescribing changes or apply learnings to their practice as a result of attending the Do No Harm Symposium.

![Bar chart showing percentages of prescribers](chart.png)
The Do No Harm Symposium Series was recognized by the White House Office of National Drug Control Policy and featured at the National Rx and Heroin Abuse Summit.
Upcoming Do No Harm Plans

- Mercer County Pastoral Council (May 2016)
- CarePoint Hospital System, Hudson County (June 2016)
- Saint Clare’s Hospital at Sussex (September 2016)
- AtlanticCare, Atlantic County (October 2016)
- Isperia Hospital System (November 2016)
Breakfast for Families Impacted by Rx Abuse

You are cordially invited to attend
A BREAKFAST FOR
FAMILIES WHOSE LIVES
HAVE BEEN TOUCHED BY OPIATE ABUSE.

Friday, November 20, 2015
9:30 A.M. – 11:30 A.M.
Marriott Teaneck at Glenpointe
100 Frank W. Burr Boulevard
Teaneck, New Jersey

Keynote Speaker
Andrew Kolodny, M.D.
Chief Medical Officer, Phoenix House

Andrew Kolodny, M.D., Phoenix House's chief medical officer, started his career with a keen interest in public health and a passion for helping those who are suffering from addiction. Andrew received his medical degree from Temple University School of Medicine. After completing his residency in psychiatry at Mount Sinai School of Medicine, he pursued his interest in public health with a public psychiatry fellowship at Columbia University and a Congressional Health Policy Fellowship in the United States Senate. Andrew realized a new drug epidemic was emerging. People were dying in greater numbers every day, and no one seemed to be paying attention. To combat this crisis, Andrew co-founded Physicians for Responsible Opioid Prescribing, now a program of Phoenix House. Through his advocacy, he met and worked with people who have lost loved ones to prescription opioids—people he considers heroes because they have the courage to speak out despite stigma and work to make something meaningful come from their loss.

FIOS Coverage
April 15, 2016
FORUM ON RX AND HEROIN ABUSE

Featured Speakers:

KEYNOTE
Christopher M. Jonas, Pharm.D., MPH
Director, Division of Science Policy,
U.S. Department of Health
and Human Services (HHS)

Victor M. Almeida, D.O.
Director of Emergency Medicine
at Saint Peter’s Health

Andrew Kolodny, M.D.
Chief Medical Officer, Phoenix House Foundation,
Inc., and Executive Director, Physicians for
Responsible Opioid Prescribing (PROP)

Joseph D. Coronato
Prosecutor, Ocean County, New Jersey

Mollie Greene
Director of Clinical Services,
Department of Children and Families,
State of New Jersey

Be a part of
New Jersey’s first comprehensive
FORUM ON RX AND HEROIN ABUSE
Examining the epidemic’s past, present and future.

FEATURING National and State Experts in the field of Prevention, Law Enforcement,
Treatment and the Medical Community will address issues such as:

• Safer Prescribing and Patient Notification
• Neo-Natal Abstinence Syndrome • Scientific Advancements in Treatment
• Impact of the Epidemic on Foster Care and Other Social Services • Naloxone Next Steps

NJTV
Focus on Families

Don't Get Hooked on Drugs!

NJ Family Fishing Tournament
Over $600 in Cash Prizes!
August 21-August 30
Go fishing with your family in NJ.
Every time you catch a fish, take a photo of it and send it to us.
Like us on Facebook at Drug-Free NJ
or follow us on Twitter and Instagram
then post the picture to our page along with
#dontgethooked.

Partnership for a Drug-Free New Jersey
PDFNJ Ex. Dir Angelo M. Valente Testifies Before NJ Senate Committee About NJ’s Opioid Abuse Epidemic
School Based Programs

In the Schools:
Educating New Jersey children about the dangers of Substance Abuse

- 3rd Grade Contract for a Healthy Life
- New Jersey Shouts Down Drugs
- 4th Grade Folder Initiative
- Middle School PSA Challenge
- 5th Grade Parent Alert

New Jersey Shouts Down Drugs
- 3rd Grade Contract for a Healthy Life
- 4th Grade Folder Initiative
- Middle School PSA Challenge
- 5th Grade Parent Alert
3rd Grade Contract
4th Grade Folder Initiative
5th Grade Parent Alert

CONTRACT FOR A HEALTHY LIFE

This is a contract for the health and success of third graders. Because our friends and family are precious, we can all work together to learn how to make good choices. By following the terms of this contract, we can improve our performance, first grade into a new.

STUDY
As a third grade student I promise to try my best, listen and work hard. I will choose my words very carefully. I will be responsible and just listen that I can’t be friends with people who abuse drugs. I will read with someone every day, and choose to go to an drug or 2 if they ask questions about drugs. I will be a game of 1 year old. This year our goal is to pass and maintain academic goals. I will be a leader in my school, neighborhood and home in the fight against drugs.

SUPPORT

School Name

Signature

PARENTS/LEGAL
I will encourage my third grade to come home with my questions or concerns they may have about drugs. I will keep a notebook of ideas which are capable of being shared with children and parents. It is important to keep an open line of communication with your child’s teacher.

Every third grade team must take note of what they think, if it is wrong thinking. I will try to reach the same results as our third grade team in the area of health problems causing mental health services.

Signature

SCHOOL REPRESENTATIVE
I will take the time to listen to the words of the students. I will encourage students to come in to me with questions and concerns about substances. I will respect the privacy of my third graders.

Signature

Signature
New Jersey Shout Down Drugs

2016
Concert at Rutgers University on May 25th
Community Based Programs

15 Minute Child Break

PARENTS: WE ARE LOSING KIDS!

NJ BREAKING NEWS:
Prescription drug abuse and heroin abuse have reached epidemic levels in New Jersey!

15 MINUTE CHILDBREAK
A FREE SUBSTANCE ABUSE PREVENTION PROGRAM
FOCUSING ON THE EPIDEMIC OF PRESCRIPTION AND HERION DRUG ABUSE IN NEW JERSEY.

Find Safe Rx Disposal Locations in the palm of your hand.
Download the AMCC RxDrop App Free!
Drugs Don’t Work In New Jersey

- Participation continues to rise with over 900,000 New Jersey Employees
- Member training scheduled throughout 2016
An Award Winning Year..

JASPER Awards

NAGC
National Association of Government Communicators

NJADCLUB | WE MEAN BUSINESS™
On the Horizon.

Witness an overdose?
BE A HERO
CALL 911

It's not a crime to call for help.
The Good Samaritan law protects people who call for medical help for someone experiencing an overdose.
No questions asked.

Find out more at www.TalkNowNJ.org.
On the Horizon.

• Continue Safe Prescribing Efforts and Opiate Abuse Prevention Efforts

Hits New Jersey Suburbs

A "second wave" of heroin abuse's effects has hit New Jersey, impacting young suburban users, according to a report.

Westfield, NJ

By TOM DAVIS (Patch Staff) - © April 15, 2016 10:07 am ET