



# Partnership for a Drug-Free New Jersey

in Cooperation with the Governor's Council on Alcoholism  
and Drug Abuse and the NJ Dept. of Human Services

## **Now Accepting Entries in the 2021-2022 “MIDDLE SCHOOL PSA VIDEO CONTEST”**

**All Participants must follow all local, state and federal COVID-19 guidelines.**

### **What is it?**

Create a 30-second public service announcement video, with an original peer-to-peer message about the dangers of substance use and abuse, starring New Jersey middle school students.

### **Deadline to Enter:**

**December 31, 2021**

All Entries must be submitted  
online at:

<http://drugfreenj.org/mspsasubmit/>

### **Who can enter?**

New Jersey students  
in grades 5th-8th

### **What do you win?**

A \$1,000 prize will be awarded to the First Place Winner and be featured in Partnership for a Drug-Free New Jersey's social media and peer-to-peer substance use messaging.

All PSA videos accepted in the contest will be showcased in the Middle School PSA Challenge Premiere.

All participating students will receive a Certificate of Achievement.

### **Official Contest Rules:**

- Individual and Group entries are permitted - no more than 10 students in a group.
- Parents of remote-learning students may submit an entry on their child's behalf.
- No copyrighted works allowed (names, images, music, etc.)
- MP4 files are preferred.
- Only those who are part of the group should appear in the video.

Check out past Middle School PSA winners at [DrugFreeNJ.org/MSPSAwinners](http://DrugFreeNJ.org/MSPSAwinners)

**Submission Deadline: DECEMBER 31, 2021**

For more information, contact Diane Higgins at (973)275-7985, or [Diane@DrugFreeNJ.org](mailto:Diane@DrugFreeNJ.org).

We look forward to seeing your students' amazing creations!