



Partnership for a Drug-Free New Jersey

In Cooperation with the Governor's Council on Substance Use Disorder
and the NJ Dept. of Human Services



Your Students Can Star in the 2024-2025 "MIDDLE SCHOOL VIDEO PSA CONTEST"



What is it?

Create a 30-second Public Service Announcement video with an original peer-to-peer message about the dangers of substance use and misuse, starring your middle school students.

Who can enter?

New Jersey students in grades 5th-8th

Deadline to Enter:
March 28, 2025

All Entries must be submitted
online at:
drugfreenj.org/mspsasubmit/

What do you win?

***A \$1,000 prize will be awarded for the winning PSA**

All entries are judged by a panel on creativity, message content and ability to be produced. The winning PSA will be distributed across the tri-state area. The PSA will also be featured in Partnership for a Drug-Free New Jersey's social media and peer-to-peer substance use prevention messaging.

All participating students will receive a Certificate of Achievement.

Official Contest Rules:

- **Only those students who are part of the entry should appear in the video.**
- Individual and Group entries are permitted - no more than 10 students in a group. (Students can only join one group)
- Parents of remote-learning and homeschooled students may submit on their child's behalf.
- No copyrighted works allowed in video (names, images, logos, music, etc.)
- Students' clothing should not contain any copyrighted names, images, logos, etc.

To view past Middle School PSA winners, visit: DrugFreeNJ.org/MSPSAwinners

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For more information, contact Diane Higgins at (973)275-7985, or Diane@DrugFreeNJ.org.

We look forward to seeing your students' inspiring creations!