



## Partnership for a Drug-Free New Jersey

in Cooperation with the Governor's Council on Substance  
Use Disorder and the NJ Dept. of Human Services

# Your Students Can Star in the 2026-2027 MIDDLE SCHOOL PSA CONTEST

### What is it?

Create a 30-second Public Service Announcement video with an original peer-to-peer message about the dangers of substance use and misuse, starring your middle school students.

### Who can enter?

New Jersey students in  
Grades 5-8

### Deadline to Enter: April 24, 2027

All Entries must be submitted  
online at:  
[drugfreenj.org/mspsasubmit](https://drugfreenj.org/mspsasubmit)

### What do you win?

**\*A \$1,000 prize will be awarded for the winning PSA**

All entries are judged by a panel on creativity, message content and ability to be produced. The winning PSA will be distributed across the tri-state area. The PSA will also be featured in PDFNJ's social media and peer-to-peer substance use messaging.

All participating students will receive a Certificate of Achievement.

### Official Contest Rules:

- **Only those students who are part of the entry should appear in the video.**
- Individual and group entries are permitted - no more than 10 students in a group.
- Parents of remote-learning and homeschooled students may submit on their child's behalf.
- No copyrighted works are allowed in the video (names, images, logos, music, etc.)
- Students' clothing should also not contain any copyrighted names, images, logos, etc.

To view past Middle School PSA winners, visit: [DrugFreeNJ.org/MSPSAwinners](https://DrugFreeNJ.org/MSPSAwinners)

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**All Submissions Must Be Received By: April 24, 2027**

For more information, contact Matt Birchenough at (201) 916-1032, or [matt@DrugFreeNJ.org](mailto:matt@DrugFreeNJ.org).

**We look forward to seeing your students' inspiring creations!**