Family Environments, PSAs, and Drugs in New Jersey
The Population:
Who are we talking about?

Ages 21-30
Attended High School in NJ
Still live in NJ

We want to know how what happened to them while in high school impacted their use of drugs and alcohol today, and if PSAs seen today make a difference
Average use of respondents

6-7 days of drinking per month
3-4 drinks per session

Marijuana users: 11-12 days per month
Illegal Drug Use

The Partnership For A Drug-Free New Jersey Center for Prevention Research

PublicMind Poll

Percent Reporting Use

Drug

- Alcohol
- Marijuana
- Prescription Drugs
- Cocaine/ Crack

Used Ever
Used in Past Week
Positive Family Environments

Perceived Family Communication

Family Dinners

Parents know:
Where the children are (32%)
What the children are doing (16%)
Who the children are with (28%)

<table>
<thead>
<tr>
<th>Days</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>4.0</td>
<td>4.0</td>
<td>6.8</td>
<td>7.6</td>
<td>14.7</td>
<td>24.3</td>
<td>12.0</td>
<td>26.7</td>
</tr>
</tbody>
</table>
Effect of Positive Family Environments

Less use of illegal drugs:
- 23% among those with very positive family environment
- 47% among those with very negative family environments

Less problematic drinking
Effect of PSAs

Respondents who report seeing PSAs drink about one day a month less

<table>
<thead>
<tr>
<th>Response</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than once a day</td>
<td>5</td>
</tr>
<tr>
<td>everyday or almost everyday</td>
<td>20</td>
</tr>
<tr>
<td>1-3 times per week</td>
<td>32</td>
</tr>
<tr>
<td>1-3 times per month</td>
<td>21</td>
</tr>
<tr>
<td>less than once per month</td>
<td>18</td>
</tr>
<tr>
<td>not at all</td>
<td>4</td>
</tr>
</tbody>
</table>

Respondents who say that PSAs make people more aware are more likely to abstain from marijuana
Conclusions

Importance of strong family environments
Continuing impact of PSAs
New drugs on the horizon