

Partnership For a Drug-Free NJ
Parents Matter: Now More Than Ever
FINAL SCRIPTS

:15

Narrator: Did you know that 1-in-10 New Jersey children are experimenting with alcohol, marijuana and other drugs?¹

Narrator: PROMOTE healthy decision-making. PREVENT substance use.

Visit [Parents-Matter-N-J-\(dot\)-com](http://Parents-Matter-N-J-(dot)-com).

A message from The Partnership for a Drug-Free NJ in cooperation with the Governor's Council on Substance Use Disorder and the New Jersey Department of Human Services.

:30

[Sound effect: Popcorn popping]

Mom: Kids! Popcorn's ready, movie time!

[Sound effect: Transition to serious tone]

Narrator: Parents Matter ... NOW More Than Ever.

Did you know that 1-in-10 New Jersey children are experimenting with alcohol, marijuana and other drugs?¹

[Sound effect: Transition to hopeful tone]

Narrator: CHOOSE to have family time tonight and Be your kid's superhero: ENCOURAGE healthy choices and PREVENT substance use.

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:60

[Background music: Upbeat and cheerful tune]

[Sound effect: Popcorn popping]

Mom: Kids, Popcorn's ready, it's movie time!

Narrator: Parents! Family time matters now more than ever before!

[Sound effect: Transition to serious tone]

Narrator: Did you know that 1-in-10 New Jersey children are experimenting with alcohol, marijuana and other drugs?¹

Be your kid's superhero, YOU have the power to encourage healthy choices and prevent substance use. **Guide** your kids to make wise decisions, **say no** to drugs, and build **strong, honest** friendships.

[Sound effect: Transition to encouraging tone]

Narrator: Switch up tonight's routine! Power down those screens and enjoy a family movie night!

[Sound effect: Popcorn popping resumes]

Mom: The popcorn smells delicious, are you ready to begin the show?

[Background music: Resolves into a hopeful and uplifting melody]

Narrator:

Remember, Parents Matter ... **NOW** More Than Ever.

Visit [Parents-Matter-N-J-\(dot\)-com](http://Parents-Matter-N-J-(dot)-com) for more information and resources.

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¹ Source: NCDAS, <https://search.app/N9dsmgLVucFgggUa6>