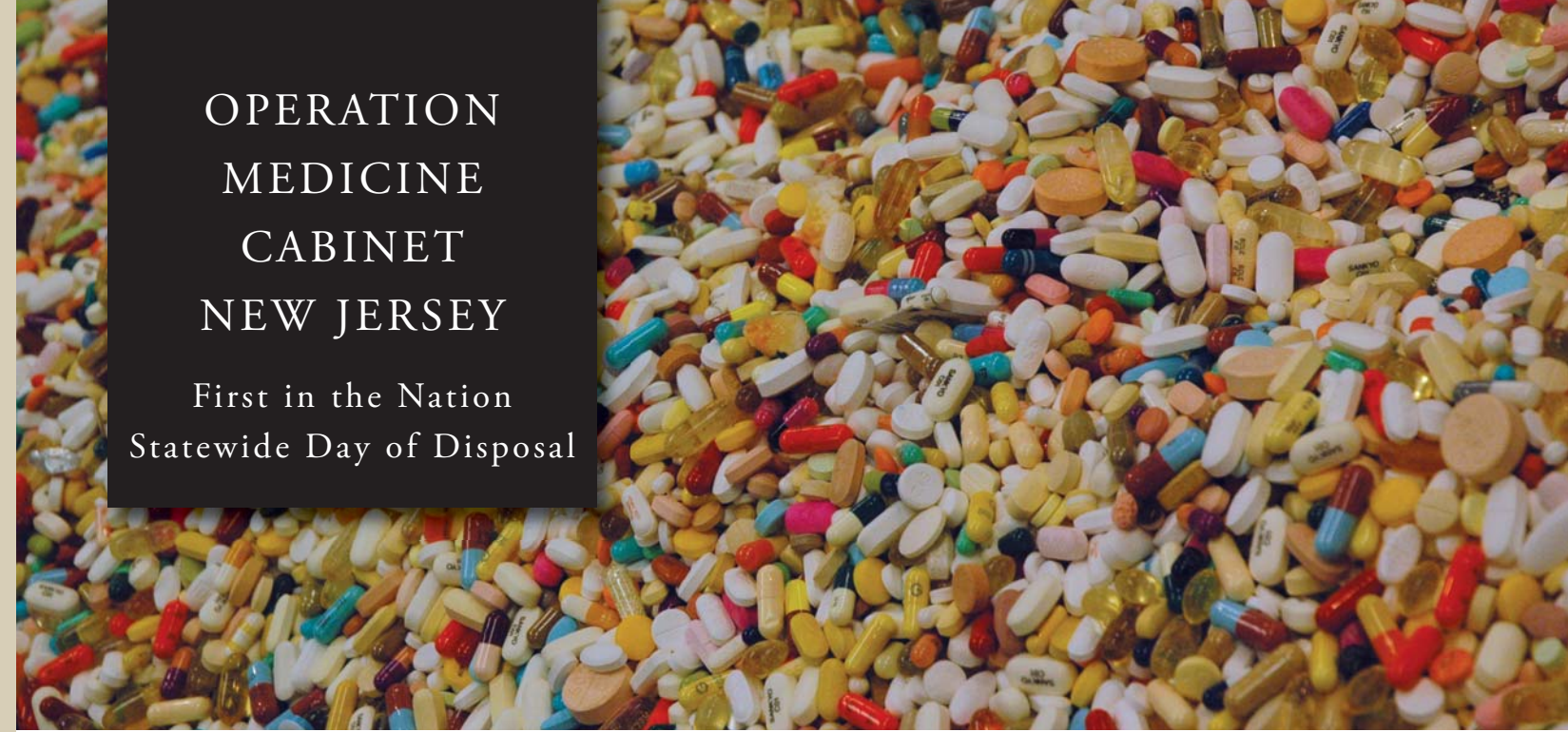


The Partnership for a Drug Free New Jersey receives nearly seven dollars in in-kind support for every dollar spent.

2009 Granters & Corporate Supporters

State of New Jersey - Department of Human Services
 Governor's Council on Alcoholism & Drug Abuse
 Brushfire, Inc.
 Jon S. Corzine Foundation
 Hess Corporation
 The Horizon Foundation for New Jersey
 Laborers' International Union of North America
 McCarter & English
 New Jersey Natural Gas
 New Jersey Prevention Network
 PSEG Foundation

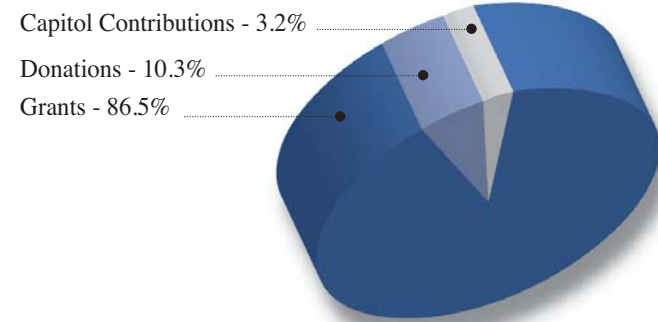
RoNetco Supermarkets, Inc.
 Spectraserv Inc.
 Verizon New Jersey
 Waters & Bugbee, Inc.



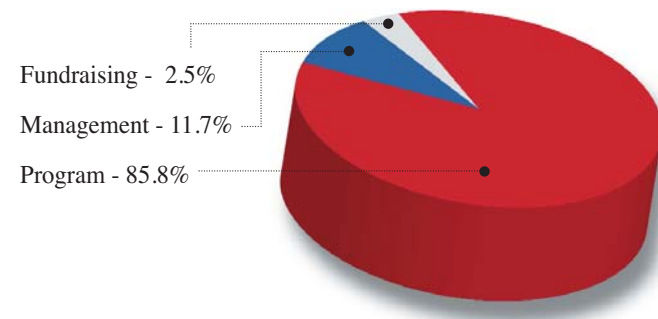
PDFNJ Would Like to Thank the Following Organizations and their members for their 2009 In-Kind Support

Ad Vantage Media
 C.A. Media
 CBS Outdoor
 Comcast
 Drug Enforcement Administration
 FastTrack Media
 Fresh Air Flicks
 Infinity Broadcasting
 Hammerhead Advertising
 McCarter and English
 OOH Vision Networks
 New Jersey Advertising Club
 New Jersey Broadcasters Association
 New Jersey Cable Telecommunications Association
 New Jersey Press Association
 New Jersey Transit Corporation
 New Jersey Turnpike Authority
 Port Authority of New York & New Jersey
 Rowan University Radio
 Titan Outdoor

2009 Revenue by Source



2009 Expenses by Category



2009 Partnership for a Drug-Free New Jersey ANNUAL REPORT



2009 ANNUAL REPORT

The Partnership for a Drug-Free New Jersey is a private 501(c)(3) not-for-profit organization. We are proud to receive support from both the Governor's Council on Alcoholism & Drug Abuse and the New Jersey Department of Human Services, through the State of New Jersey's Drug Enforcement Demand Reduction Fund, as well as from a broad range of corporations and foundations. All Partnership for a Drug-Free New Jersey programs, projects and services are offered to New Jersey's residents and businesses free of charge.



Joseph P. Miele
Chairman Emeritus



Angelo M. Valente
Executive Director



Joseph A. Miele
Chairman

CHAIRMAN OF THE BOARD:

Joseph A. Miele

BOARD OF TRUSTEES:

Joseph (J.P.) Miele
Chairman Emeritus

Alfred C. Koeppe
PDFNJ Vice-Chairman
President & CEO, Newark Alliance

John Azzarello, Esq.
Arseneault, Whipple, Fassett & Azzarello, LLP
Partner

The Honorable Lawrence Cooper
Kaye, Cooper, Fiore, Kay & Rosenberg, LLP

Marc D'Angiolillo, Esq.
Riker, Danzig, Scherer, Hyland & Perretti, LLP

Tara L. Dowdell
The Tara Dowdell Group, President

William F. Faherty, Jr.
(Ret.) Chair, NJ Chamber of Commerce

Ralph A. LaRossa
President & Chief Operating Officer
PSE&G

Dina M. Lobaina

Michael Pasterchick, Jr.
Monmouth County Prosecutor's Office,
Chief, Monmouth County Detectives

Raymond M. Pocino
Vice President & Eastern Regional Manager
Laborers' International Union of North America

John A. O' Dea
Advanced Horizons Enterprises, Vice President

Stephen M. Vajtay, Jr. Esq.
McCarter & English, LLP

Angelo M. Valente
Partnership for a Drug-Free New Jersey

HONORARY COMMITTEE:

Governor Richard J. Codey

Governor Jon S. Corzine

Governor James E. McGreevey

Governor Donald T. DiFrancesco

Governor Christine Todd Whitman

Governor James J. Florio

EXECUTIVE COMMITTEE:

Dennis Bone
Verizon New Jersey, President

Bob Franks
Healthcare Institute of New Jersey, President

John A Gartman
Hess Corporation, Sr. Vice President

Dr. Ralph Izzo
PSEG, Chairman, President & CEO

Robert A. Marino
Horizon BlueCross BlueShield of New Jersey

Bruce "Cousin Brucie" Morrow

Richard V. Nelson
Impact Unlimited, President & CEO

STEERING COMMITTEE:

Christian M. Abeel
New Jersey Credit Union League, Director of Govern-
ment Affairs

Kate Tasch
NJ Telecommunications Association, Vice President
Legislative & Regulatory Policy

Daniel Altilio
United Way of Hudson County, President & CEO

Jean Denes
Prevention Specialists, Inc., President

George H. Gallup, Jr.
George H. Gallup International Institute, Chairman

Amy Lear
NJ Press Assn/ NJ Newspaper Network, NJNN Director

Suzanne Poor
New Jersey Ad Club, Past President

Mary Lou Powner
Governor's Council on Alcoholism & Drug Abuse,
Executive Director

Paul S. Rotella, Esq
New Jersey Broadcasters Association,
President & CEO

Powell Stevenson
Four-Safety, CSHM

Joan C. Verplanck
New Jersey Chamber of Commerce, President

Dr. J. Michael Walsh
The Walsh Group, President

Charles Wowkanech
New Jersey State AFL-CIO, President

**PARTNERSHIP FOR A
DRUG-FREE NEW JERSEY STAFF:**

Angelo M. Valente, *Executive Director*

Larry Agne, *Chief Financial Officer*

Christopher Barton, *Administrative Assistant DDW
in NJ*

Jeannine Brown, *Programs Coordinator*

Angela Conover, *Director, Media, Marketing and
Community Relations*

Diane Higgins, *Development & Special Projects
Coordinator*

Gerard Marini, *Founder, Drugs Don't Work in NJ!*

Kathryn Sansevere, *Personnel Coordinator*

Greg Startzel, *Research and Technology*

Michelle Vernuccio, *Media Coordinator*

Partnership for a Drug-Free New Jersey

2009 ANNUAL REPORT

Dear Friends,

2009 was a year of great success at the Partnership for a Drug Free New Jersey (PDFNJ) as we took the lead in raising aware-
ness of the dangers of prescription drug abuse by creating the first in the nation statewide day of disposal "Operation Medicine
Cabinet New Jersey" (OMCNJ)!

In building on the success of the "Grandma's Stash" public health initiative of 2008, OMCNJ, held on November 14, 2009,
as a collaborative effort with the full support of the Drug Enforcement Administration New Jersey Division (DEA-NJ). To-
gether the DEA-NJ and the PDFNJ organized hundreds of statewide government, non-profit, media, and corporate partners,
including the New Jersey Office of the Attorney General, The New Jersey Broadcasters Association, Clear Channel, the New Jer-
sey Chiefs of Police Association, and the New Jersey Prevention Network, with two main goals in mind: first and foremost, to
bring attention to the dangers of prescription and over-the-counter drug abuse in the home, and secondly, provide a safe and
convenient means for residents of New Jersey to dispose of their unwanted, unused, and expired medicine.

I am pleased to report that both of the goals and missions of OMCNJ were not only met but exceeded! Over 450 local police
and law enforcement agencies established local collection sites under the protocols and guidance established by the DEA-NJ,
providing local access to 80% of New Jersey's residents. As a result of the collaborative statewide effort establishing a standard-
ized specific day and time for the day of collection throughout the state, unprecedented media coverage was received totaling
over \$1 million dollars of in-kind media coverage over an eight-week period leading up to Operation Medicine Cabinet New Jersey
Jersey, and over 250 non-profit, government, and business websites featured the Operation Medicine Cabinet New Jersey web
banners, driving traffic to a comprehensive multi-lingual website www.operationmedicinecabinetnj.com, designed exclusively
for this initiative.

What is most important is the fact that approximately 25,000 New Jersey residents utilized a local collection site to dispose of
their unused, unwanted, and expired medicines, and, as a result, a total of over 9,000 lbs of medicine were collected, with an
estimated street value of \$35 million dollars.

The White House Office of National Drug Control Policy has recognized the New Jersey effort and will be featuring OMCNJ
in the 2010 Strategy Report.

We are currently creating a National Day of Disposal the American Medicine Chest Challenge which will feature a website,
and resource planning guide that will be comprehensive and multi-lingual, and provide a turn-key opportunity for states and
communities to participate in on November 13, 2010.

Joseph A. Miele
Chairman

Operation Medicine Cabinet New Jersey:

One Day, 4 hours, 9,000 lbs of Medicine, \$35 million dollar street value.

A cooperative effort between the Partnership for a Drug-Free New Jersey, Drug Enforcement Administration- New Jersey Division, and the New Jersey Office of the Attorney General.



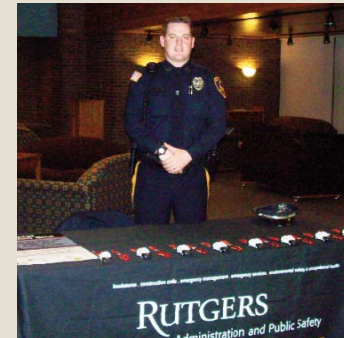
Over 450 Local Police Departments Participated in the Statewide Day of Disposal



官方(公家, 或當局) 指定地點
11月14日, 星期六
這天就是丟掉您那些萬靈丹的好日子!
該是清掉您家裏沒用的或過期藥物的時候了
www.operationmedicinecabinetnj.com

請參加“醫藥櫃大掃除”行動, 在11月14日星期六當天上午10點到下午2點, 全面清除您家裏過期或沒用的藥物, 將它們帶到各地指定的地點安全拋棄, 以免他人吃錯藥, 造成不堪想像的後果。

Insert Organization Name Here
Insert Address of Collection Site Here
Insert Contact Telephone Number Here



Saturday, Nov. 14th
the day to get rid of your stash!

It's time to get rid of your unused & expired medicine.

www.operationmedicinecabinetnj.com



Sabato, il 14 novembre;
il giorno che puoi buttare via il superfluo!

Tra le ore 10.00 e 14.00 (2 pm) porta le medicine scadute oppure inutilizzate al posto piu' vicino a casa.

Se partecipi a Operation Medicine Cabinet (Operazione Armadiofarma) efficacemente, ridotti e ridotti dalle medicine in modo sicuro. Altrimenti, possono essere usate in modo inopportuno. Clicca qui per ascoltare piu' informazioni



Over a Million Dollars in Media Coverage

...ary prevention, early intervention and effective treatment... also identifies areas of need and important... and prevention activities... We encourage you to... and... at... the following... Metro-Employee Assist... Member Student Assistan... over 10,000... Strengthening Families Pr... School Based Youth Serv... education, and... ADD Assessments for... Juvenile Justice...

New Jersey Prevention Network

Mission
The New Jersey (NJPN) and its member agencies are a coordinated collaboration, training to provide individuals, families, and communities with safe and effective prevention and intervention services for those directly affected by, or involved in, alcohol, tobacco, drug abuse and other addictive disorders.

Main Menu
About NJPN
Member Agencies
Programs and Services
Calendar of Events
Program-related Links
NJPN News
Contact Us
In the News
Member Login

Operation Medicine Cabinet

On Saturday, Nov. 14th don't forget to take your pills...

Bring your unused or expired medicine to your local collection site. By using Operation Medicine Cabinet you will safely dispose of these medications. Don't let them end up in the trash.

COUNCIL ON ALCOHOLISM AND DRUG ADDICTION



Newton Police Officer Tom Tosti, left, holds a bag for Mark Shoup, of Newton, as he drops off his mother's old medicines Saturday during Operation Medicine Cabinet at the Newton ShopRite.

County collects old drugs to curtail abuse

By TOM HOWELL JR. howell@njherald.com

NEWTON — Prescription bottles and over-the-counter medications — even Metamucil — filed a ShopRite to an hour left before the nation's uniformed pharmacist helped a Newton resident get rid of his mother's old medicines Saturday during Operation Medicine Cabinet at the Newton ShopRite.

U.S. Drug Enforcement Administration

Thousands of New Jersey Residents Prescribe to Operation Medicine Cabinet

Over 9,000 pounds of prescription and over-the-counter medications collected during the 2009 National Day of Disposal.

OPERATION MEDICINE CABINET NJ.COM

Saturday, Nov. 14th the day to get rid of your stash!

Bring your unused or expired medicine to your local collection site. By using Operation Medicine Cabinet you will safely dispose of these medications. Don't let them end up in the trash.

Partnership in the Schools

PSE&G 3rd Grade Contract for a Healthy Life Communication between parents and their children is key to substance abuse prevention, as study after study shows. Getting this information out to New Jersey parents is the goal of the Partnership for a Drug-Free New Jersey--- and getting this information out to parents is possible thanks to the support of PSE&G.



The Third Grade Contract for a Healthy Life program serves as a communication tool for parents and teachers to discuss the issue of substance abuse with the third grade child in their life. 94% of participants said that this program is equally or more effective than other substance abuse prevention initiatives and 100% of participants plan on participating in this initiative again.

Verizon 4th Grade Folder Initiative Fourth Grade students have the opportunity to create peer-to-peer substance abuse prevention messages with the support the Partnership for a Drug-Free New Jersey receives from Verizon for the 4th Grade Folder Competition. Over 3,000 students created peer-to-peer prevention images answering the question, "Fun things to do instead of drugs." Two winning images were chosen and placed on folders that were distributed to over 30,000 students in New Jersey schools. 100% of students said they enjoyed participating in this program, and 82% stated that they learned more about the dangers of substance abuse because of it.



Horizon Foundation for New Jersey 5th Grade Parent Alert Over 35,000 parents of 5th Grade Students received important substance abuse prevention information, thanks to the support of the Horizon Foundation of New Jersey's 5th Grade Parent Alert. This Partnership for a Drug-Free New Jersey initiative provides parents with information on current research and trends in substance abuse, as well as tips and tools on how they can prevent substance abuse in their homes. 90% of participants became more aware of the risks of using drugs and alcohol through participation in this program, while 88% learned more information about substance abuse prevention.



Middle School Public Service Announcement Challenge The Middle School Public Service Announcement Challenge invites middle school students to write scripts for a 30-second television peer-to-peer prevention message. Students from Anthony Wayne Middle School, Wayne, Passaic County, who created the winning scripts also produced and starred in their PSA entitled "Fear the Beer, Not the Peer." This initiative is supported by New Jersey Natural Gas.



New Jersey Shouts Down Drugs New Jersey Shouts Down Drugs is the partnership's substance abuse prevention program for high school students. All New Jersey high school students are invited to submit music and lyrics to songs with substance abuse prevention messages. County representatives are chosen from all of the submissions. The 2009 concert was held at New Jersey Performing Arts Center, Newark. This concert is supported by Comcast, who records the presentation and broadcasts it on-demand for all of their subscribers. 100% of participants agreed that using music as a prevention tool has a strong impact on kids their age, and 80% reported that participation in this program helped them decide not to abuse drugs and alcohol.

