



# Partnership for a Drug-Free New Jersey

in Cooperation with the Governor's Council on Alcoholism  
and Drug Abuse and the NJ Dept. of Human Services



## Your Students Can Star in the 2023-2024 "MIDDLE SCHOOL PSA CONTEST"



### What is it?

Create a 30-second Public Service Announcement video with an original peer-to-peer message about the dangers of substance use and misuse, starring yours middle school students.

### Who can enter?

New Jersey students in  
grades 5th-8th

### Deadline to Enter: March 15, 2024

All Entries must be submitted  
online at:  
[drugfreenj.org/mspasubmit](https://drugfreenj.org/mspasubmit)

### What do you win?

**\*A \$1,000 prize will be awarded for the winning PSA**

All entries are judged by a panel on creativity, message content and ability to be produced. The winning PSA will be distributed across the tri-state area. The PSA will also be featured in Partnership for a Drug-Free New Jersey's social media and peer-to-peer substance use messaging.

All participating students will receive a Certificate of Achievement.

### Official Contest Rules:

- **Only those students who are part of the entry should appear in the video.**
- Individual and Group entries are permitted - no more than 10 students in a group.
- Parents of remote-learning and homeschooled students may submit on their child's behalf.
- No copyrighted works allowed in video (names, images, logos, music, etc.)
- Students' clothing should also not contain any copyrighted names, images, logos, etc.

To view past Middle School PSA winners, visit: [DrugFreeNJ.org/MSPSAwinners](https://DrugFreeNJ.org/MSPSAwinners)

Check out this article to learn more about creating a Public Service Announcement (PSA):

[www.storyboardthat.com/articles/e/public-service-announcements/amp](https://www.storyboardthat.com/articles/e/public-service-announcements/amp)

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**All Submissions Must Be Received By: March 15, 2024**

For more information, contact Diane Higgins at (973)275-7985, or [Diane@DrugFreeNJ.org](mailto:Diane@DrugFreeNJ.org).

**We look forward to seeing your students' inspiring creations!**