



Partnership for a Drug-Free New Jersey

in Cooperation with the Governor's Council on Alcoholism
and Drug Abuse and the NJ Dept. of Human Services

Your Students Can Star in the 2022-2023 “MIDDLE SCHOOL PSA VIDEO CONTEST”

Please adhere to all school, local and state guidelines and precautions during in-person group interactions when participating in this contest.

What is it?

Create a 30-second Public Service Announcement video, with an original peer-to-peer message about the dangers of substance use and misuse, starring New Jersey middle school students.

Deadline to Enter:

March 31, 2023

All Entries must be submitted online at:
drugfreenj.org/mspsasubmit/

Who can enter?

New Jersey students
in grades 5th-8th

What do you win?

A \$1,000 prize will be awarded to the First Place Winner!

Winning School and the PSA will be featured in Partnership for a Drug-Free New Jersey's social media and peer-to-peer substance use messaging.

All participating students will receive a Certificate of Achievement.

Official Contest Rules:

- **Only those students who are part of the entry should appear in the video.**
- Individual and Group entries are permitted - no more than 10 students in a group.
- Parents of remote-learning and homeschooled students may submit on their child's behalf.
- No copyrighted works allowed (names, images, music, etc.)

Check out past Middle School PSA winners at DrugFreeNJ.org/MSPSAwinners

All Submissions Must Be Received By: MARCH 31, 2023

For more information, contact Diane Higgins at (973)275-7985, or Diane@DrugFreeNJ.org.

We look forward to seeing your students' inspiring creations!